

Professional U

Speaker Series

Transitioning from college student to young professional

Tuesdays, 5:00–6:00pm, Alumni Center—Traditions Hall

9/20

Food compliments of:



“Employer Expectations and Out of Classroom Experience”: Building your professional brand as a student

Scott Bedell, Founder, Strong College Students; COO, Consumer Education

*Campus Resource Information Fair immediately following presentation

11/8

“Social Media & Networking”: Creating your online brand

Sue MacDonald, Resource Manager, NM Incite—The Nielsen Company

2/7

“Professionalism, Etiquette & Office Politics”: Refining your brand in the workplace

Doug Barnett, US Secret Service

4/3

“Implementing Skills & Time Management”: Enhancing your brand on the job

Lou Buccino, Community Relations and Public Affairs, Citi

*After attending all 4 sessions, you will be awarded a

Professional U Certificate of Completion

For more info, visit www.career.usf.edu

The Career Center

The Colleges of: Arts & Sciences, Business and Engineering

The Alumni Association