

Paul Schnitzler Presentation on YouTube



Tampa, Fla. (March 22, 2010) – Dr. Paul Schnitzler, instructor in the Industrial and Management System Engineering department, recently spoke about how fear and apprehension contribute to failure of leadership in the introduction of change in organizations at TEDx Tampa Bay.

The TED organization (www.ted.com) is a small nonprofit devoted to Ideas Worth Spreading. Founded in 1984 as a conference, to bring together people from three worlds – Technology, Entertainment and Design. The scope has broadened since its inception and has included such speakers as Al Gore and Jane Goodall. Ted provides “riveting talks by remarkable people, free to the world.” Click <http://www.youtube.com/watch?v=KHYuWWhnVOQ> to hear Schnitzler’s presentation.

The University of South Florida is one of the nation's top 63 public research universities and one of only 25 public research universities nationwide with very high research activity that is designated as community engaged by the Carnegie Foundation for the Advancement of Teaching. USF was awarded \$380.4 million in research contracts and grants in FY 2008/2009. The university offers 232 degree programs at the undergraduate, graduate, specialist and doctoral levels, including the doctor of medicine. The USF System has a \$1.8 billion annual budget, an annual economic impact of \$3.2 billion, and serves more than 47,000 students on institutions/campuses in Tampa, St. Petersburg, Sarasota-Manatee and Lakeland. USF is a member of the Big East Athletic Conference.